

Tom Horne
Superintendent

N.E.W.S

ARIZONA DEPARTMENT OF EDUCATION

For more information contact Amy Rezzonico, Press Secretary (602) 542-5072

FOR IMMEDIATE RELEASE:
Monday, March 19, 2007

**ARIZONA SCHOOLS CHIEF TOM HORNE LAUNCHES PUBLIC SERVICE
ANNOUNCEMENT (PSA) TO PROMOTE SUMMER FOOD SERVICE PROGRAM –
PROGRAM TARGETED TO MAKE SURE ARIZONA KIDS GET NUTRITIOUS MEALS
DURING SUMMER MONTHS**

PHOENIX (Monday, March 19, 2007) -- Arizona Schools Chief Tom Horne is launching a Public Service Announcement (PSA) campaign in Spanish and English to promote the Arizona Department of Education's Summer Food Service Program. Horne will kick off the Summer Food Service Program this Wednesday, March 21, at 9:00 a.m. at the Phoenix Zoo. The program is targeted to make sure that low-income children continue to grow and learn during the summer so they are nourished and ready to learn when they return to school in the fall.

Horne added: "Many of our children, who rely on school breakfast and lunch during the school year, do not have the energy they need during the summer. That is where the Department comes in, and provides nutritious meals to keep kids nourished and engaged."

During the year, over 9 million meals were fed to children in Arizona each month during the school year. That number drops to just over a million meals served in the month of June.

The Summer Food Service Program is federally funded by the U.S. Department of Agriculture (USDA) and administered by the Arizona Department of Education. Eligible sponsors such as non-profit organization, schools and local governments serve nutritious meals and snacks free to low-income children during the summer months. Summer programs are located at approved sites that are either in low-income areas or serve a group of children, most of whom are low income.

To find out about the Summer Food Program contact (602) 542-8700. To find a summer food location near you, call 1-800-352-3792 for outside Maricopa County, (602) 263-8856 for locations within Maricopa County.

**WHO: ARIZONA SCHOOL CHIEF TOM HORNE LAUNCHES SUMMER
FOOD SERVICE PROGRAM**

WHEN: WEDNESDAY, MARCH 21, 2007

TIME: 9:00 A.M.

**WHERE: PHOENIX ZOO
STONE HOUSE PAVILLION**

**455 NORTH GALVIN PARKWAY
PHOENIX, ARIZONA 85008
(602) 273-1341**

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